

6207

VESTAL'S



Anniversary

IN ARKANSAS*

Diamond Edition
**WHOLESALE
PRICE LIST**

Fall 1954
Spring 1955

*Arkansas is
the only state in
the U. S. that
produces
genuine
diamonds.

Hybrid Tea Rose
TIFFANY
Plant Patent No. 1304

1955  Winner

JOS. W. VESTAL & SON, Box 871, Little Rock, Ark.

"An Institution is the Lengthened Shadow of ONE MAN"

RALPH WALDO
EMERSON



Our founder—
Joseph W. Vestal

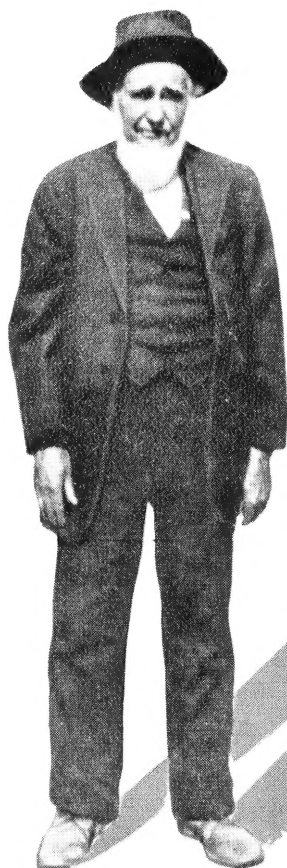
When a business flourishes and reaches a ripe old age, it is usually due to the policies laid down by its founder.

In one of the early catalogs prepared by Joseph Vestal himself, he wrote:

"My aim is to send out none but perfectly healthy plants at as low rates as the same are offered by other reliable florists, and so deal with my customers that they may continue to favor me with their orders in the future, and they may rely on my endeavors to give satisfaction in every instance."

TODAY...

— 75 YEARS LATER



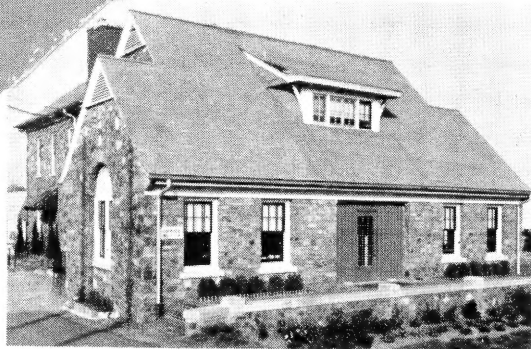
Grandpa Vestal
was active in the firm
until his death

This policy has been the very foundation on which VESTAL'S was built—fine plants at the lowest prices consistent with the high quality of the plants. Today—after 75 years—our creed is the same, said in a different way:

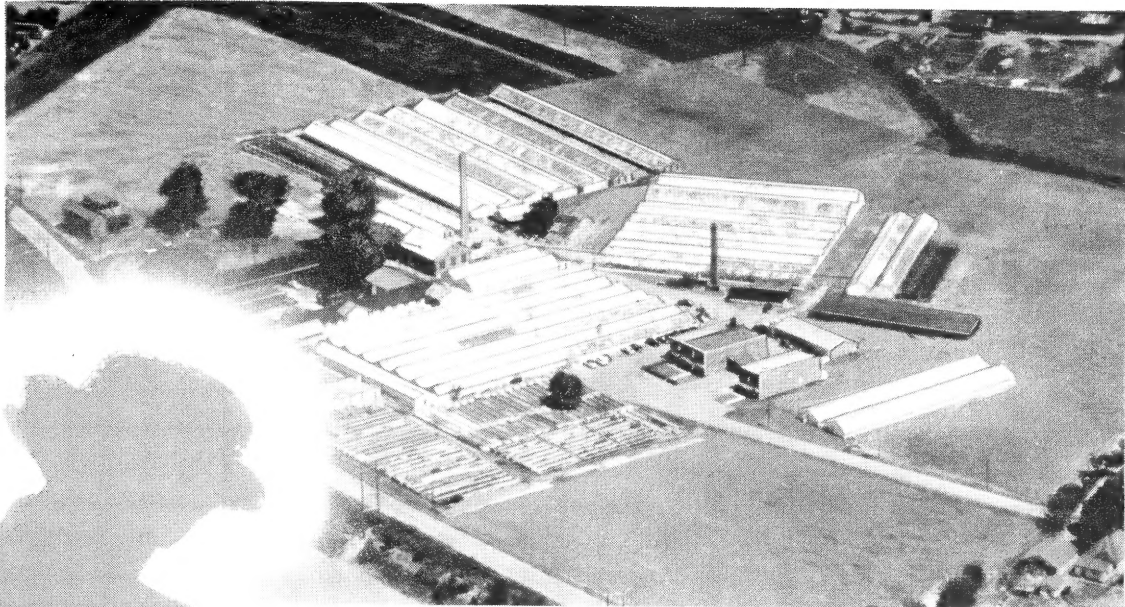
*"We aim to get new customers
and keep old ones, and
by honorable dealing."*

No more need be said.

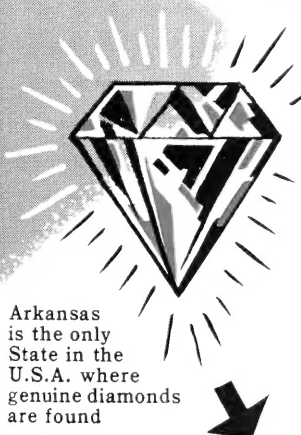
Joseph Vestal
lives on through his
policies, which domi-
nated our dealings



Our offices in a modern air-conditioned building
adjoining one of our greenhouses



Aerial view of our Greenhouses, Offices, Packing Sheds, Retail Shop, etc. . . . truly an institution



Arkansas
is the only
State in the
U.S.A. where
genuine diamonds
are found

The Advantages Today in dealing with VESTAL

As Joseph Vestal wrote in his catalog of 1898, which policy continues to overshadow our dealings:

"We are determined that every package of goods we send out shall be perfectly satisfactory in every respect."

BUT EQUALLY AS IMPORTANT AS OUR GUARANTEE OF SATISFACTION is the fact that here at Vestal is always a large variety of plants, including the rare or unusual or plants that are hard to find elsewhere. *No other nursery grows as many—and as many different kinds and varieties—as does Vestal.* So retail florists (our customers) need not shop around. **EVERYTHING** needed may be had from this one source. And truly is VESTAL your most dependable source of supply. It will pay you, as it has thousands of other florists, to do business with VESTAL.

MORE ARKANSAS DIAMONDS, A Source of Wealth to Our Florist Customers



Mum's always the good word in the fall for good profits



VESTAL'S SEVENTY -

"There Will Always Be a Vestal"



HIS title to a feature story that appeared in the *ARKANSAS DEMOCRAT* Magazine Section in 1953, refers to the generations of Vestals behind the oldest florist business in the state of Arkansas and, in fact, *the largest in the entire South.*

The business is now operated by the third generation, but a fourth generation is preparing itself for the task, and a fifth is growing up to perpetuate the name and business. Even the founder's father was in the plant business, but that was separate, and the present House of Vestal was not directly built on that foundation.

Joseph Vestal would hardly recognize the business, now in its 75th year in Arkansas. From 300 square feet of glass, the greenhouses grew to cover more than 300,000 square feet of growing plants under glass. The greenhouse area, together with the retail and wholesale houses, the office and all the other necessary buildings, drives, gardens, etc., cover about 60 acres. A nursery at Jacksonville takes in 256 acres, and up the Arkansas River is a farm of 300 acres used just for soil. And VESTAL'S just recently opened a second retail shop in the Marion Hotel in Little Rock. Being in the retail business (in Little Rock only), it understands the needs and problems of our customers elsewhere who *sell* at retail.

The business is being ably carried on by Walter Vestal, grandson of the founder, Joseph W. Vestal, living up to the policies adopted by his grandfather, though modernized in keeping up with the latest business trends. For example, until recent years, sales were predominantly retail, but as times changed and more retail florists sprang up

MORE ARKANSAS DIAMONDS ADDITIONAL



The Hydrangea Greenhouse. A dependable source of income for florists

YOU ARE PROMISED THE PERFORMANCE THAT

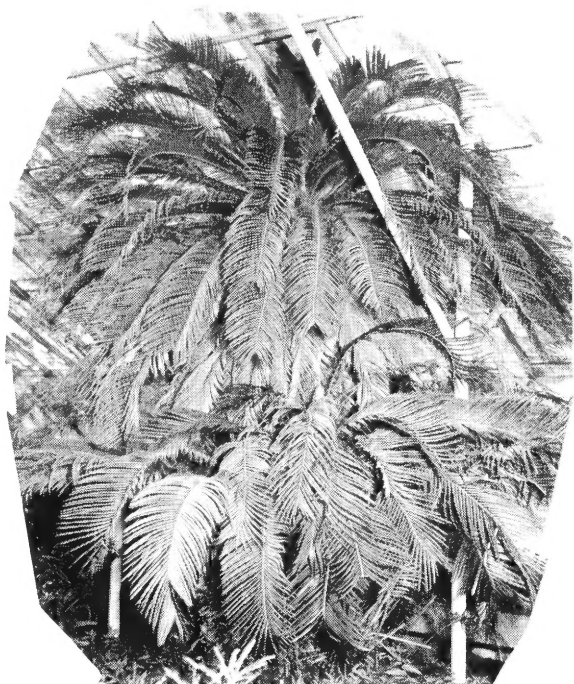
FIFTH ANNIVERSARY



even in small towns, the business was converted by the present operators to be predominantly *wholesale*.

One of the rules established by the founder, which is still followed, appeared in the company's catalog of 1880. Joseph Vestal wrote: "Our stock is carefully selected, none but the best varieties are grown; *having always made it a rule to grow nothing for the sake of variety that had not special individual merit.*"

The **Sago Palm** (*Cycas revoluta*) shown here is more than 100 years old. It is still thriving in one of our greenhouses. When Aaron Vestal, father of the founder of VESTAL'S, was in the plant business in Indiana, this palm was very popular as a decorative plant among the fashionable people of that day. All these palms were imported from the Orient. Joseph Vestal acquired this plant in 1868 when it was well over fifteen years old, and he brought it to Little Rock when he came here seventy-five years ago.



A plant over 100 years old growing in one of our greenhouses

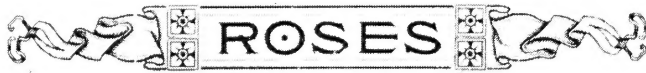
SOURCES OF WEALTH TO OUR FLORIST CUSTOMERS



Azaleas are always good sellers, always good profit-makers

ONLY 75 YEARS OF EXPERIENCE COULD PRODUCE

Select, New, Rare and Beautiful Plants,



Greenhouse, Hothouse, Bedding and Hardy Herbaceous Plants,
Ornamental Vines, Flowering Shrubs, Evergreens, Fruit,
Shade and Ornamental Trees, Small Fruits,
Vegetable Plants, etc., for

— 1890 —

Reproduction of Section of Cover—1890 Catalog

Though the above appeared in the Vestal Catalog of 65 years ago, it is as applicable today as it was then, although we have but few vegetable plants today for sale. It may be of interest to horticulturists that Aaron Vestal, grandfather of the founder, was a truck farmer and specialized in growing sweet potatoes. He devised a way of carrying them through the winter in good condition and took out a patent on his process. So his son Joseph inherited a bent for horticulture.

Today, our business is largely wholesale, and we specialize in that phase. Among other advantages of dealing with the House of Vestal, such as fresh flowers and plants, careful packing, quick shipment, etc., here *you can always find a big variety of unusual or rare plants*. No one else grows as many different kinds of plants as does Vestal. So when you need plants that are hard to find, usually you do not have to look farther than Vestal's.

But, of course, we grow thousands of the "bread-and-butter flowers," too, for which there is always a demand: roses, carnations, gladioli and chrysanthemums.

AN ADDITIONAL ARKANSAS DIAMOND—Another Source of Wealth

SPECIAL 75th ANNIVERSARY DISCOUNTS

So you may celebrate with us and profit in an additional and tangible way, you are offered these **EXTRA SPECIAL DISCOUNTS**:

On all orders for as much as **\$50.00**, you will be given a bonus of 5% of additional plants free—of your own choice.

On all orders above **\$50.00 and up to \$100.00**, you will be given a bonus of 7½% in additional plants free—of your own choice.

On all orders **above \$100.00**, you will be given a bonus of 10% in additional plants free—of your own choice.

OFFER EXPIRES DECEMBER 31, 1955

JOS. W. VESTAL & SON, Box 871, Little Rock, Ark.

VESTAL'S *Decorative* *Potting and Bedding Plants*



AGERATUM, BLUE BOY

Acalypha

Sanderi. Chenille Plant. Broad green leaves to 8 inches long. Long, chenille-like flowers, bright red, up to 12 inches long or more. Very useful as a bedding plant or specimen pot plant. 2½-in. pots, \$2.00 per doz.; \$15.00 per 100.

Tricolor. Fire-Dragon. Valued for its ornamental foliage of dazzling crimson. Suitable for the sunniest places in the garden. 2½-in. pots, \$1.50 per doz.; \$10.00 per 100.

Ageratum

Blue Boy. A low-growing, bushy plant 4 inches high that is good for edging, bedding and potting. Fuzzy blue flowers; free blooming. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Alternanthera

Low, compact plants useful for carpet bedding. They are usually kept about 6 inches high by shearing. Grow best in full sun.

Aurea nana. Bright golden yellow foliage.

Brilliantissima. Tints of crimson, scarlet and pink.

Paronychioides major. Bright carmine. Very popular.

Any of above, 2½-in. pots, \$1.00 per doz.; \$7.50 per 100

Aluminum Plant

Pilea Cadierei. Fleshy plant with bright green, oblong foliage overlaid with shiny silver blotches between the sunken veins. Very attractive indoor plant for use in planters or as specimens. 2½-in. pots, \$1.50 per doz.; \$12.00 per 100.

Antigonon

Leptopus. Queen's Wreath; Coral-vine. A very popular and showy vine for the South. Arrow-shaped leaves and drooping racemes of rosy pink flowers. Fine for covering verandas and fences. Grows 30 to 40 feet tall and blooms best if the soil is not too rich. 2-yr.-old field-grown roots, \$2.00 per doz.; \$16.00 per 100.

These field-grown roots are much larger and heavier than those generally grown in cold-frames and not transplanted.

Anthericum

Comosum. A pretty variegated plant well adapted for hanging baskets, window boxes and indoor planting. Gracefully drooping foliage with a band of creamy yellow through the center. 2½-in. pots, \$1.25 per doz.; \$10.00 per 100.



ALUMINUM PLANT



ANTIGONON LEPTOPUS

Begonia

Argenteo-guttata. Dark bronzy leaves heavily spotted with silvery white. Flowers white tinged pink. Does especially well in a shady open bed. 2½-in. pots, \$1.50 per doz.; \$10.00 per 100.

Beefsteak (Feasti). Thick, shiny, round leaves, dark green above and red underneath. Light pink flowers in clusters well above the foliage. Good for use in baskets and rock gardens. 2½-in. pots, \$2.50 per doz.; \$20.00 per 100.

Corallina, Lucerne. Immense clusters of deep pink to red flowers. Foliage dark green above and red underneath, sometimes spotted. 2½-in. pots, \$2.50 per doz.; \$18.00 per 100.

Gracilis luminosa. Reddish brown foliage. Flowers Red or Pink. 3-in. pots, \$2.50 per doz.; \$17.50 per 100.

Pink Rubra (Angel Wing). Soft pink, drooping flowers; pale green leaves. 2½-in. pots, \$2.00 per doz.; \$15.00 per 100.

Thurstoni. Round, smooth, glossy leaves, red underneath. Pink flowers in erect clusters. 2½-in. pots, \$2.00 per doz.; \$15.00 per 100.

Aralia

Balfouriana. Rounded, coarsely toothed leaves blotched white at margins. 2½-in. pots, 20c each; \$2.25 per doz.

Sieboldi. Deeply cut, dark green leaves. Excellent for individual pot culture or in combination with other indoor foliage plants. 2½-in. pots, \$2.00 per doz.; \$16.00 per 100.

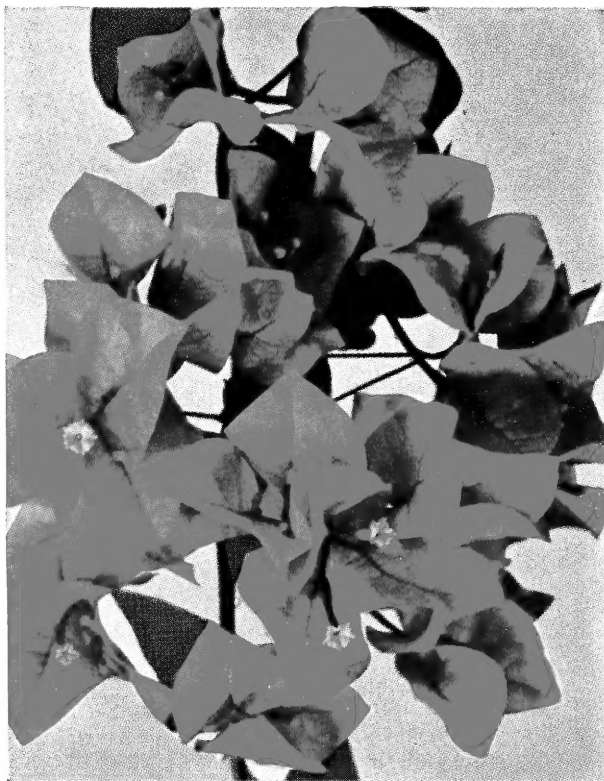
Artillery Plant

Pilea arborea. A pretty little plant with drooping, graceful habit and fern-like foliage. Fine for basket or pot-plant use.

P., Victory. Similar to Arborea except that it has heavier foliage and wider fronds. Either of above, 2½-in. pots, \$1.00 per doz.; \$6.00 per 100

Aspidistra

Elatior. Large, dark green leaves. Does very well in the house. 5-in. pots, \$1.50 ea.



BOUGAINVILLEA, BARBARA KARST

VESTAL'S DECORATIVE POTTING AND BEDDING PLANTS

Bougainvillea

The most widely planted ornamental vine in the tropics.

Barbara Karst. New. Beautiful crimson. Bushier and denser in growth than Crimson Lake. 2½-in. pots, \$3.00 per doz.; \$20.00 per 100.

Crimson Lake. Most spectacular. Brilliant carmine-crimson flowers like crepe paper. Hardy in the far South but can be grown in pots or tubs where the weather is too severe. 2½-in. pots, \$3.00 per doz.; \$20.00 per 100.

Glabra Sanderiana. Bracts of magenta flowers. Very free bloomer. 2½-in. pots, \$2.50 per doz.; \$17.50 per 100.

Browallia

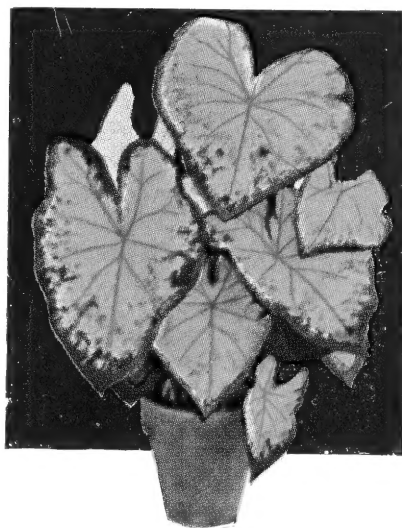
Speciosa (major). Fine for bedding or hanging baskets. Blue or lavender blooms on slender stems. 2½-in. pots, 90c per doz.; \$7.00 per 100.

Cactus

Christmas. Lobster Cactus. Drooping, flattened, jointed branches tipped with handsome red flowers from Christmas to Easter.

Thanksgiving. Another form of Lobster Cactus with the same appearance, habit of growth and cultural requirements as the Christmas Cactus but blooming about Thanksgiving time.

Either of above, 2½-in. pots,
\$2.00 per doz.; \$15.00 per 100



Caladium

Arboreum (Upright-leaf). Large, upright green leaves on stiff, rigid stems. Our stock of this plant is very limited. Bulbs, all sizes, 75c each.

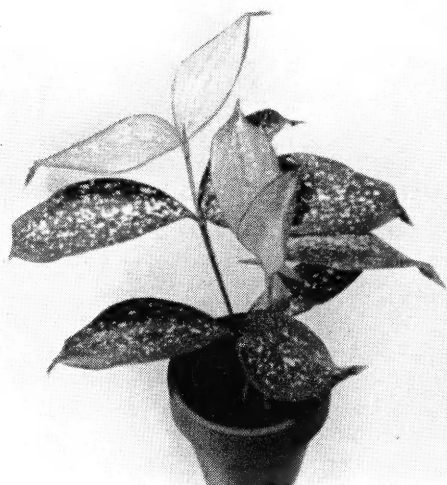
Blue-leaf. The foliage is dark green clouded with velvety blue-black. Requires same soil and growing conditions as Fancy-leaf Caladium. \$1.50 per doz.; \$12.00 per 100.

Fancy-leaf. Leaves veined and striped with white, pink, and crimson. Dry bulbs, \$3.50 per doz. Growing plants, ready Apr. 1 and later, in 5-in. pots, \$1.00 each.

Esculentum. Elephants-ear. Dry bulbs approximately the size of baseballs. \$3.00 per doz.



CHRISTMAS CACTUS



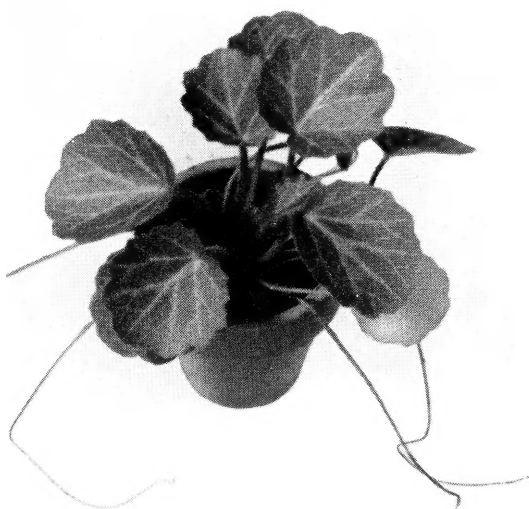
DRACAENA GODSEFFIANA. P. 9



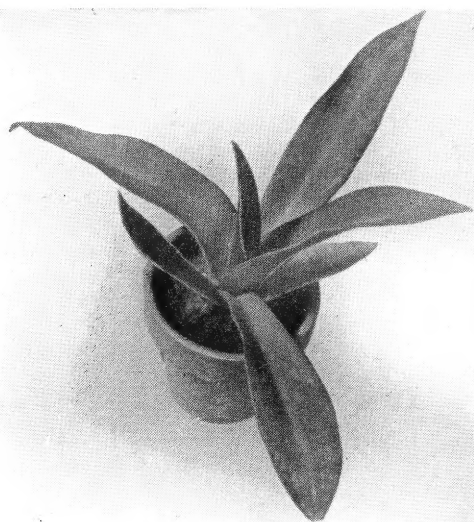
ANTHERICUM {Airplane Plant}. P. 3



PELLIONIA PULCHRA. P. 15



STRAWBERRY GERANIUM. P. 10



RHOEO DISCOLOR {Man-in-a-Boat}. P. 16



CHINESE EVERGREEN. P. 8

VESTAL'S *Dish-Garden Plants* —



VARIEGATED CHINESE EVERGREEN. P. 8



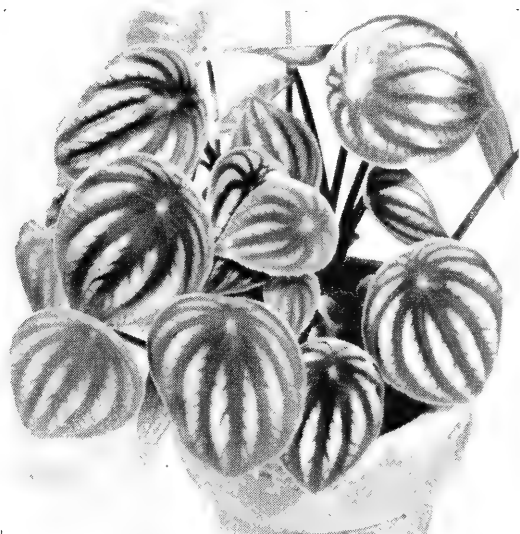
VARIEGATED ENGLISH IVY. P. 11



DRACAENA SANDERIANA. P. 9



MARANTA {Rabbit Tracks}. P. 14



PEPEROMIA SANDERI. P. 15



PHILODENDRON SELLOUM. P. 15

Increase Your Sales and Profit



HARDY CARNATIONS. See p. 18 for prices

Carnation

Greenhouse Varieties

Pink Spectrum. Salmon-pink.

Red Spectrum. Deep red.

Patrician. Pure white.

Any of above, 2-in. pots, \$2.00 per doz.;
\$15.00 per 100

Cissus

Discolor. Trailing or climbing plant with dark purple leaves. Easy to handle and a splendid addition to our group of house plants; fine also in planters. 2½-in. pots, \$3.00 per doz.; \$20.00 per 100.

Chinese Evergreen

Aglaonema modestum. A popular house plant with glossy dark green leaves. Slow growing and long lived. May be grown in soil or water and does not need strong sunlight. Height about 15 inches. 3-in. pots, 8 to 12 in., 40c each.

A., Variegated. Leaves variously marked with lighter green and white. 3-in. pots 6 to 8 in., 35c each.

Clitoria

Ternatea. Texas Butterfly Pea. A tropical vine with pea-shaped, blue flowers. A fast grower. 2½-in. pots, \$1.00 per doz.; \$8.00 per 100.

Clerodendron

Balfouri. A handsome woody vine with oval leaves and very showy crimson flowers with large white calyx, carried in branching clusters. 2½-in. pots, \$1.50 per doz.; \$10.00 per 100.

Coleus

Bedding, Mixed. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Christmas Gem. Carmine-red leaves shading to maroon and edged yellow and green; very large. 2½-in. pots, \$1.25 per doz.; \$8.00 per 100.

C. W. Schmidt. Velvety crimson edged and spotted gold. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Trailing Queen. Crimson and cream-pink. Half-trailing. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Crassula

Arborescens. Jade Plant. Fleshy leaves with a gray bloom; rose-red flowers. Mainly of value as a foliage plant. 2½-in. pots, \$1.50 per doz.; \$12.00 per 100.

Variegated. Identical with the above variety except that the foliage is variegated silver and green striped. 2½-in. pots, \$2.00 per doz.



CLITORIA

VESTAL'S DECORATIVE POTTING AND BEDDING PLANTS

Croton

Narrow-leaf. Excellent for dish gardens and planters. Narrow green leaves with bright yellow spots. 2½-in. pots, \$3.00 per doz.; \$20.00 per 100.

Daisy

Marguerite. Single White and Yellow. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Dieffenbachia

Picta. Shining green leaves marked white and yellow. 4-in. pots, \$1.00 each.

Picta, Rudolph Roehrs. Yellow leaves edged green and blotched ivory. A striking plant. 4-in. pots, \$1.50 each.

Dracaena

Godseffiana. Leaves irregularly spotted white. 3-in. pots, 5 to 6 in., 30c each.

Sanderiana. An ornamental foliage plant with small leaves striped white. Slender growth. 3-in. pots, 35c each.

Warnecki. Broad green leaves with white stripes lengthwise. 4-in. pots, 75c each.

Fatshedera

Semi-climbing plant with large, glossy leaves similar to evergreen English ivy. Excellent for shade or partial shade. 3-in. pots, \$4.00 per doz.; \$30.00 per 100.

Ferns

Boston. Long plummy fronds. Fine for hanging baskets.

Norwood. Also called Fluffy Ruffles. Compact, upright, wiry growth.

Splendida. Long, fluffy, feathery fronds.

Whitmani. Ostrich Plume Fern. Dwarf type with plummy fronds; feathery and compact growth.

Any of above,

2½-in. pots, \$2.00 per doz.; \$15.00 per 100

3-in. pots, \$3.00 per doz.; \$20.00 per 100

4-in. pots, 50c each

Asparagus plumosus. Climbing Lace Fern. A fine fern-leaved climbing plant.

A. Sprengeri. Emerald Feather. Long hanging fronds; scarlet berries.

Either of above,

2½-in. pots, \$1.00 per doz.; \$8.00 per 100

3-in. pots, \$1.50 per doz.; \$12.00 per 100

4-in. pots, \$3.00 per doz.

Ficus

Repens. Evergreen Climbing Fig. Small, dark gray-green leaves. Slender, very vigorous growth. 2½-in. pots, \$1.50 per doz.; \$10.00 per 100.

Elastica. Large, roundish oblong leaves. 4-in. pots, \$1.00 each. 5-in. pots, \$1.50 each.

Elastica Doescheri. Variegated leaves. 4-in. pots, \$1.00 each. 5-in. pots, \$1.50 each.

Pandurata. Banjo-shaped leaves of rich green veined creamy white. 5-in. pots, \$3.00.

Fittonia

Argyroneura. Large, oval, green leaves with white vein. Beautiful and unusual. Excellent for a specimen house plant or for planters. 2½-in. pots, \$3.00 per doz.; \$20.00 per 100.

Fleur d'Amour

Tabernaemontana coronaria. Sometimes known as Butterfly Gardenia. Blooms from April to late November. Flowers almost odorless but good for corsage and wedding work. They grow rapidly and are not temperamental like the true gardenia. Large plants in a 7 or 8-inch pot will produce 50 or more good flowers in a year. They grow best at a night temperature of 65 to 70 degrees and require a maximum of light. The plants should be cut back severely after the second year. 3-in. pots, 50c each.

Fuchsia

Black Prince. Waxy pink.

Winston Churchill. Lavender center; carmine outer petals. Very double.

Either of above, 2½-in. pots, \$1.00 per doz.; \$7.50 per 100



FUCHSIA

VESTAL'S DECORATIVE POTTING AND BEDDING PLANTS



GERANIUM

Geranium

Better Times. Red. Compact, excellent habit.

Improved Poitevine. Dark salmon.

Mme. Buchner. White.

Mme. Landry. Dark salmon-pink. Excellent for both bedding and potting.

Ruby. Dark carmine-red.

Any of above,
2½-in. pots, \$2.00 per doz.; \$15.00 per 100
3-in. pots, 25c each
4-in. pots, 50c each

Variegated or Fancy-leaved Geranium

Distinction. Small round leaf with toothed and crinkled edge; dark, clean-cut zone near outer edge of leaf. Small red flowers.

Happy Thought. Bronze and green variegated leaves. Double red flowers.

Mrs. William Languth. Green leaf with white border. Larger, double, cherry-red flowers.

Skies of Italy. Very fancy tricolor. Deeply toothed, green leaf, dark zoned with crimson and orange; yellow edge. Very red during cold weather. Flowers vermilion.

Any of above, 3-in. pots, 40c each

Ivy-leaved Geranium

Caesar Franck. Semi-double; scarlet.

Rycroft Surprise. Soft pink.

Either of above, 2½-in. pots, \$2.00 per doz.; \$15.00 per 100

Rose-scented Geranium

Rose-scented foliage and clusters of small lavender-blue flowers. 2½-in. pots, \$1.25 per doz.; \$10.00 per 100.

Apple-scented Geranium

Foliage has the odor of apple blossoms. 2½-in. pots, \$1.50 per doz.; \$12.00 per 100.

Strawberry Geranium

Round leaves with silver-colored bands. 2½-in. pots, \$1.00 per doz.; \$8.00 per 100.

Gomphrena

Purple Buddy. Bachelor-Button. An excellent strain of dwarf Bachelor-Button for either pot plants or bedding outdoors. Blooms all season. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Grevillea

Robusta. Australian Silk-Oak. Fast-growing plant with fern-like leaves. Excellent for decoration. 2½-in. pots, \$1.50 per doz.

Gynura

Aurantiaca. Velvet-Plant. Soft green leaves with a purplish bloom; very hairy. 2½-in. pots, \$1.50 per doz.; \$12.00 per 100.

Heliotrope

Albatross. Large heads of pure white flowers; very fragrant. 2½-in. pots, \$1.25 per doz.; \$7.50 per 100.

Black Beauty. Deep purple; highly fragrant. Dark green foliage. 2½-in. pots, \$1.50 per doz.; \$10.00 per 100.

Heavenly Blue. Close clusters of pale blue flowers with white centers. 2½-in. pots, \$1.25 per doz.; \$7.50 per 100.

Royal Purple. Deep violet-purple with white eye; 2½-in. pots, \$1.25 per doz.; \$8.00 per 100.



HIBISCUS, CROWN OF BOHEMIA

VESTAL'S DECORATIVE POTTING AND BEDDING PLANTS

Hibiscus

Agnes Gault. Enormous, single, shrimp-pink flowers. The largest and showiest of all pink Hibiscus. Vigorous. 2-in. pots, \$20.00 per 100. 3-in. pots, \$30.00 per 100.

Brilliantissima. Single; blazing scarlet flushed orange. 2-in. pots, \$18.00 per 100. 3-in. pots, \$25.00 per 100.

Columbia. Double; the same bright rose-pink as the Columbia rose. 3-in. pots, \$35.00 per 100.

Coral Beauty. A strong grower with double, deep coral-pink blooms. Very popular. 3-in. pots, \$35.00 per 100.

Crown of Bohemia. Double; orange-yellow, deeper in center. 3-in. pots, 50c each.

Double Yellow. Double, golden yellow flowers with very little shading. 3-in. pots, \$50.00 per 100.

Indian Chief. Single; red with pink center. 2-in. pots, \$18.00 per 100. 3-in. pots, \$25.00 per 100.

Jigora. Double, orange-yellow flowers on a strong, upright stem. 2-in. pots, \$25.00 per 100. 3-in. pots, \$35.00 per 100.

Kona. Large double pink flowers. Strong growing and very free blooming. 2-in. pots, \$25.00 per 100. 3-in. pots, \$35.00 per 100.



HIBISCUS BRILLIANTISSIMA



BRANCHING IVY

Lamberti. Very fine double, deep crimson flowers 4 inches across. 2-in. pots, \$25.00 per 100. 3-in. pots, \$30.00 per 100.

Peachblow. Double; clear pink. 2-in. pots, \$20.00 per 100. 3-in. pots, \$30.00 per 100.

Pride of Hankins. Very large, double, carmine-red flowers, similar to Subviolacea but brighter and handsomer. 2-in. pots, \$25.00 per 100. 3-in. pots, \$35.00 per 100.

Subviolacea. Double; red with purple throat. 2-in. pots, \$20.00 per 100. 3-in. pots, \$30.00 per 100.

Impatiens

Sultani, Mixed Colors. Waxy flowers. Bushy growth 15 inches high. 2½-in. pots, 75c per doz.; \$6.00 per 100.

Ivy

English. Evergreen vine for covering walls, tree trunks and bare ground. 2½-in. pots, \$1.00 per doz.; \$7.50 per 100.

Grape. Graceful trifoliate leaves. 2½-in. pots, \$2.00 per doz.; \$15.00 per 100.

Hahn's Branching. Deep green foliage marked with lighter midrib and veins. 2½-in. pots, \$1.25 per doz.; \$10.00 per 100.

Parlor. A lovely climber. Quickly makes an abundance of pretty green foliage. 2½-in. pots, 75c per doz.; \$5.50 per 100.

Ray's Supreme. Free branching. Small, heart-shaped leaves. One of the best Ivies of branching habit. 2½-in. pots, \$1.50 per doz.; \$10.00 per 100.

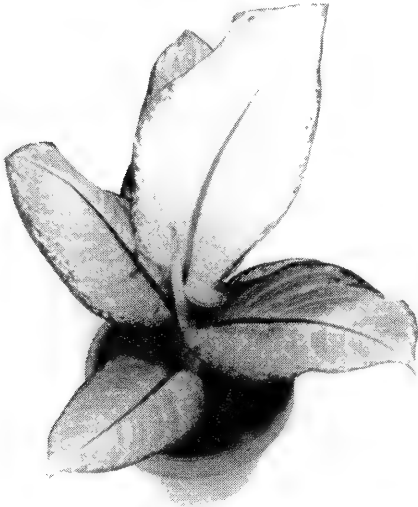
Variegated English. A variegated form. 2½-in. pots, \$1.50 per doz.; \$10.00 per 100.



VARIEGATED CRASSULA. P. 8



NEPHTHYTIS AFZELI. P. 14



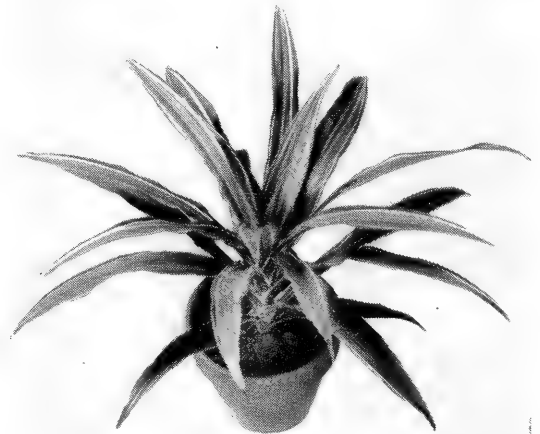
DIEFFENBACHIA, RUDOLPH ROEHRS. P. 9



VARIEGATED NEPHTHYTIS. P. 14



PHILODENDRON HASTATUM. P. 15



DRACAENA WARNECKI. P. 9

VESTAL'S *Dish-Garden Plants—*



PODOCARPUS MACROPHYLLA. P. 16



MARANTA LIETZEI. P. 14



SANSEVIERIA HAHNI. P. 16



SCHEFFLERA. P. 16



NEPHTHYTIS, TRI-LEAF WONDER. P. 14



POTHOS WILCOXI. P. 16

Increase Your Sales and Profit



LANTANA SELLOWIANA, GOLDRUSH
Plant Pat. 1211

Jasmine

Cape Gardenia. Everblooming. A fine shrub with very fragrant, double white flowers. 2½-in. pots, \$1.50 per doz.; \$10.00 per 100.

Confederate. A hardy evergreen climber with deliciously fragrant, starry white flowers in late spring. 2½-in. pots, \$3.00 per doz.; \$25.00 per 100.

Grand Duke. Double, creamy white, deliciously fragrant. 2½-in. pots, \$2.50 per doz.; \$18.00 per 100.

Day-blooming. Evergreen variety. Bears trusses of sweetly scented white flowers. Quick growing. 2½-in. pots, \$1.00 per doz.; \$8.00 per 100.

Night-blooming. Clusters of white bloom. Tender but easy to grow. 2½-in. pots, \$1.00 per doz.; \$8.00 per 100.

Lantana

A. Cook. Orange and yellow changing to bright rose.

Golden Plume. Bronzy red with shades of gold and yellow.

Goldrush. Plant Pat. 1211. Has a true trailing habit and is exceptionally free flowering. Bright golden yellow flowers. Makes a fine ground or bank cover; also for use in hanging baskets and porch boxes. 2½-in. pots, \$30.00 per 100.

Jacob Schultz. Bright golden yellow changing to orange with red center.

Pink Beauty. Silvery rose, soft yellow center.

Radiation. Orange-yellow turning red.

LANTANA, continued

Sunset. Orange-red changing to crimson.

Ultima. Dwarf; deep lemon-yellow without any bronze or red.

Violet King. Yellow and pink, changing to pink and orange, then deep violet-maroon.

Any of preceding, except where noted, 2-in. pots, \$1.00 per doz.; \$7.50 per 100

Hardy Lantana

Camara. Two colors, each separate and different: lavender with silver center and bright golden yellow changing to orange with red center. Either color, 2½-in. pots, \$1.25 per doz.; \$10.00 per 100.

Weeping Lantana

Graceful and drooping. Aromatic foliage; large clusters of lilac-colored flowers. 2-in. pots, \$1.00 per doz.; \$7.50 per 100.

Maranta

Leuconeura Kerchoviana. Rabbit Tracks.

Leaves light green above, spotted red beneath. 3-in. pots, \$3.00 per doz.

Lietzei. Leaves oval, more or less wavy on the margin. Purple beneath, deep green and shiny above with feather-like blotches of darker green. 3-in. pots, 35c each.

Marigold

Spry. Excellent for potting or outdoor bedding. Flowers yellow bordered mahogany. Dwarf. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Mesembryanthemum

Roseum. Pink flowers and fleshy leaves. Low growing. 2½-in. pots, 75c per doz.; \$6.00 per 100.

Moneywort

Lysimachia nummularia. A trailing, round-leaved plant with yellow flowers. For hanging baskets or ground cover. 3-in. pots, \$1.00 per doz.; \$7.00 per 100.

Moonvine

Calonyction aculeatum. Arrow-shaped leaves; large, fragrant white flowers at night. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Nephtytis

Afzeli (liberica). Foliage plant with arrow-shaped leaves. 2½-in. pots, \$1.50 per doz.; \$12.00 per 100.

Tri-leaf Wonder. Patented. Variegated Nephtytis with distinct characteristics. Leaves tri-pointed, variegated white and green. Good for dish-garden work and for growing as specimen plants on poles. 2½-in. pots, \$2.00 per doz.

White Gold. Small, pure white, variegated leaves. Excellent dish-garden plant. 2½-in. pots, \$3.00 per doz.

Nierembergia

Purple Robe. An annual with deep violet-purple, cupped flowers. Nice for edging and bedding. 2½-in. pots, \$1.00 per doz.; \$8.00 per 100.

Ornamental Pepper

Candlelight. Dwarf, compact plant covered with slender, tapering fruit, tipped creamy yellow, afterward changing to red. Fine for pot culture. 3-in. pots, \$3.00 per doz.; \$20.00 per 100.

Panamiga

A new and unusual dish-garden plant with bronzy red leaves. Something different for planters and specimen house plants. 2½-in. pots, \$2.00 per doz.; \$15.00 per 100.

Pedilanthus

Tithymaloides. Devil's Backbone. Fleshy stems and dark green leaves; flowers red or purple. 2½-in. pots, \$1.00 per doz.; \$8.00 per 100.

Philodendron

Cordatum. A quick-growing vine with dark green leaves. 2½-in. pots, \$2.00 per doz.; \$15.00 per 100.

Hastatum. Arrow-shaped, leathery, bright green leaves. 5-in. pots, \$2.50 each.

Pertusum. Large, perforated leaves. For home and conservatory. 5-in. pots, \$3.50 each.

Selloum (dubium). Large, deeply lobed foliage. 5-in. pots, \$3.00 each.

Petunia

California Ruffled Giants. Large ruffled flowers in varying colors. 2½-in. pots, \$1.00 per doz.; \$7.50 per 100.

Celestial Rose. Deep rose. Compact. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Comanche. F-1 hybrid. The brightest of all red Petunias. Compact and free flowering. 2½-in. pots, \$1.50 per doz.; \$10.00 per 100.

Fire Chief. Scarlet. All-America Gold Medal Winner, 1950. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

King Henry. Dark red. Dwarf. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Mohawk. F-1 hybrid. Dwarf, compact grower. Flowers clear bright pink. Free blooming. 2½-in. pots, \$1.50 per doz.; \$10.00 per 100.

Popcorn. Dwarf, compact. Pure white. Early. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Rosy Morn. Bright rose with white throat. Dwarf. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Royal Purple. Deep purple. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.



NIEREMBERGIA, PURPLE ROBE

ALDOUBLE PETUNIA

Amaranth-Red.
Blue Ball.

Snowball.
World Beauty.

Any of above, 2½-in. pots, \$1.50 per doz.; \$10.00 per 100

Pellionia

Pulchra. Leaves light green with black nerves, pale purple beneath. Purplish stems. 2½-in. pots, \$1.25 per doz.

Peperomia

Obtusifolia. A compact rubber plant with dark green, oval leaves. 2½-in. pots, \$1.25 per doz.; \$10.00 per 100.

Sanderi. Watermelon Begonia. Striped watermelon-like leaves. 2½-in. pots, \$2.50 per doz.; \$20.00 per 100.

Variegated. Leaves attractively striped. \$2.50 per doz.; \$16.00 per 100.

PETUNIA
COMANCHE



VESTAL'S DECORATIVE POTTING AND BEDDING PLANTS

Periwinkle or Vinca

Vinca rosea. Clusters of rose, white and red-eyed flowers all summer. 2-in. pots, \$1.00 per doz.; \$7.00 per 100.

Plumbago

Capensis. Azure-blue phlox-like flowers. A tub or conservatory shrub. 2½-in. pots, \$2.00 per doz.; \$15.00 per 100.

Podocarpus

Macrophylla. Known as Japanese Yew. Dark green foliage of the yew type; small plants very effectively used in dish gardens and indoors. For outdoor growing can be used as a pyramid evergreen. 2½-in. pots, 6 to 8 in. tall, \$2.00 per doz.; \$15.00 per 100.

Pothos

Wilcoxi. Devil's Ivy. Variegated green and yellow leaves with more gold in them than in *Pothos aureus*. 2½-in. pots, \$2.00 per doz.; \$15.00 per 100.

Rhoeo

Discolor. Man-in-a-Boat. Dark green leaves, purple underneath, and flattened clusters of white flowers, nearly hidden by two boat-shaped bracts. 2½-in. pots, \$1.50 per doz.; \$12.00 per 100.

Salvia

Fireball. Scarlet Sage. Brilliant scarlet flowers in foot-long spikes. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Leucantha. Purple Sage. Rich purple and white flower spikes 5 inches long. Compact plant 4 to 5 feet tall. Tender. 2½-in. pots, \$1.00 per doz.; \$8.00 per 100.

Sansevieria

Hahni. Leaves dark green mottled with white. Very dwarf habit. 3-in. pots, \$2.50 per doz.; \$20.00 per 100.

Laurenti. Dark green leaves with broad yellow band down the edge. 2½-in. pots, \$2.50 per doz.; \$20.00 per 100.

Zeylanica. More pointed leaves, barred with white. 2½-in. pots, \$2.00 per doz.; \$15.00 per 100.

Santolina

Chamaecyparissus. Lavender-Cotton. Stiff, broadly branching plant growing 2 feet tall, with silvery gray, woolly foliage. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Schefflera

An excellent plant for indoors or decorative uses. Bright green, compound leaves coming from the main stem. 3-in. pots, 25c each; \$2.50 per doz. 4-in. pots, \$1.00 each; \$10.00 per doz.

Senecio

Confusus. Orange Glow Vine. Orange-red flowers in clusters. Grows 3 to 5 feet tall. 2½-in. pots, \$1.00 per doz.; \$8.00 per 100.

Stephanotis

Greenhouse vine. Large, waxy white flowers. Fine for weddings and corsages. 3-in. pots, 50c each.

Thunbergia

Alata. Black-eyed Susan. Creamy yellow and orange flowers; purple throat. A quick-growing vine blooming over a long season. 2½-in. pots, 75c per doz.; \$6.00 per 100.

Torenia

Fournieri. Pale blue flowers with pansy-violet wings. Good for bedding or edging. 2½-in. pots, 75c per doz.; \$6.00 per 100.

Tradescantia

Tricolor. Wandering Jew. Red and White and Green Striped. 2½-in. pots, 75c per doz.; \$6.00 per 100.

Tuberose

Single Mexican. Waxy white, very fragrant flowers on tall stems. Hardy outdoors in the far South. Large bulbs, \$6.00 per 100.

Umbrella-Plant

Cyperus alternifolius. Long stems, with foliage suggesting an umbrella. For stream edging. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Verbena

Beauty of Oxford. Cerise-pink.

Blue Giant. Dark blue.

Defiance. Brilliant scarlet.

Lavender Glory. Lavender, white eye.

Mayflower. Light salmon-pink to rose.

Seafoam. White.

Any of above, cutting-grown, 2½-in. pots, \$1.00 per doz.; \$7.50 per 100

LEMON VERBENA. 2½-in. pots, 20c each.

Vinca

Minor, Bowles Variety. Evergreen ground cover. Bright blue flowers in spring. Good in shade. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Variegated. Excellent drooping plants for porch boxes and hanging baskets. Bright variegated green and white leaves. 2-in. pots, 75c per doz.; \$6.00 per 100.

VESTAL'S *Hardy Perennials*



SALVIA LEUCANTHA

Achillea

Millefolium roseum. Fine-cut foliage; flat, dense heads of deep pink flowers. 18 in. tall. 3-in. pots, \$1.50 per doz.; \$10.00 per 100.

Ajuga

Genevensis. Low spreading plant with attractive dark green foliage and spikes of deep blue flowers in early spring. Excellent ground cover for a shady location. 2½-in. pots, \$1.00 per doz.; \$8.00 per 100.

Anthemis

Tinctoria. Golden yellow daisy-like flowers. Fern-like foliage. 2½ or 3-in. pots, \$1.00 per doz.; \$8.00 per 100.

Artemisia

Silver King. Silvery white foliage. 2 to 6 ft. tall. Useful in the border. 2½-in. pots, \$1.00 per doz.; \$7.50 per 100.

Alyssum

Saxatile compactum. Broad masses of bright yellow flowers in spring. Fine for rock gardens. 2½-in. pots, \$1.50 per doz.; \$10.00 per 100.

Little Gem. Solid mass of white all summer. Fine edging plant. Dwarf, compact, only 4 inches high. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Violet Queen. Rich blue-violet, lasting well. Forms a dense carpet. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Amaranthus

Splendens. Very colorful, yellow, red, pink and green variegated Jacob's Coat. 15 to 18 inches tall. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Antirrhinum (Snapdragon)

For outdoor planting

Alaska. Pure snow-white.

Harmony. Terra-cotta and yellow shaded rose.

Orange Shades. Deep to light orange.

Pinkie. Clear pink.

Rosalie. Deep rose.

Stoplight. Vivid red.

Yellow Jacket. Deep yellow.

Rustproof Mixture.

Any of above, 2½-in. pots, \$1.00 per doz.; \$7.50 per 100

Aquilegia (Columbine)

Long-spurred. Many charming colors, mixed. Blooms in early summer. 2-yr. plants, \$2.50 per doz.; \$20.00 per 100.

Argentina Pampas or Plume Grass

Ornamental grass with dull green leaves growing 5 to 6 feet high. Large, snow-white, ostrich-like plumes are produced in late summer. Clumps, 75c and \$1.00 each.

Bleeding-Heart

Dicentra spectabilis. Graceful sprays of heart-shaped, pink flowers. 2-yr., 3 to 5-eye clumps, 60c each.

Campanula

Medium. Canterbury Bells. Tall stalks of bell-shaped flowers. Strong border plant. Mixed colors. 2½-in. pots, \$1.00 per doz.; \$8.00 per 100.

VESTAL'S HARDY PERENNIALS

Hardy Carnation

English Giants, Mixed Colors. Illustrated on page 8. 2½-in. pots, \$1.50 per doz.; \$10.00 per 100.

Catnip

A hardy perennial of the Mint family. 2½ and 3-in. pots, \$1.00 per doz.; \$8.00 per 100.

Centaurea

Fern-leaf. Deeply indented, fern-leaf foliage so dusted with silver as to be almost white. Half-hardy perennial growing to a height of 18 inches. 2½-in. pots, \$1.00 per doz.; \$8.00 per 100.

Gymnocarpa. Dusty Miller. Silvery white leaves. Good edging plant. 2½-in. pots, 75c per doz.; \$6.00 per 100.

Chrysanthemum parthenium (Feverfew)

Little Gem. Tiny, pure white flowers on a dwarf plant. 2½-in. pots, 75c per doz.; \$6.00 per 100.

Clematis

Jackmani. Huge flowers of gorgeous deep violet-purple. Very popular, slow-growing vine. Blooms throughout the summer and early autumn. 2-yr. plants, \$1.25 each.

AQUILEGIA



Coreopsis

Double Sunburst. Two-inch golden flowers on long stems. Fine for cutting. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Cynoglossum

Amabile. Chinese Forget-me-not. Small blue flowers in sprays like forget-me-nots. Good for cutting. 2½-in. pots, 75c per doz.; \$6.00 per 100.

Daisies

Giant Shasta. Long-stemmed, pure white flowers. Fine for cutting.

Triumph. Blooms in May.

Either of above,
3-in. pots, \$1.50 per doz.; \$12.00 per 100

Delphinium

Belladonna. Sky-blue flowers with white centers. Medium height.

Blackmore & Langdon Hybrids. A fine English strain.

Either of above, 2-yr. plants, \$2.50 per doz.

Dianthus barbatus (Sweet William)

Newport Pink. Salmon-pink.

Scarlet Beauty. Deep scarlet.

Mixed. All colors.

Any of above, 2½-in. pots, \$1.00 per doz.; \$7.00 per 100

Digitalis (Foxglove)

Mixed Colors. Spikes of tubular flowers in dainty pastel tones. Fine border plant. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Gaillardia

Grandiflora. A very sturdy perennial with red, orange and yellow flowers. Fine for cutting. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.

Gerbera (Transvaal Daisy)

Daisy-like flowers on long, slender stems. Excellent for flower arrangements, bouquets, etc. Mixed colors only: yellow, orange, rose, salmon, etc. 2-yr. roots from 4-in. pots, \$4.00 per doz.

Glecoma

Hederacea variegata. Variegated Ground Ivy. A creeping mat of fine dense leaves. Hardy. 3-in. pots, \$1.00 per doz.; \$7.50 per 100.

Gypsophila (Babys-Breath)

Bristol Fairy. Larger double white flowers, excellent fresh as a filler with other flowers or dried and used for winter decorations. 2-yr. grafted plants, 60c each.

VESTAL'S HARDY PERENNIALS



IBERIS SEMPERVIRENS

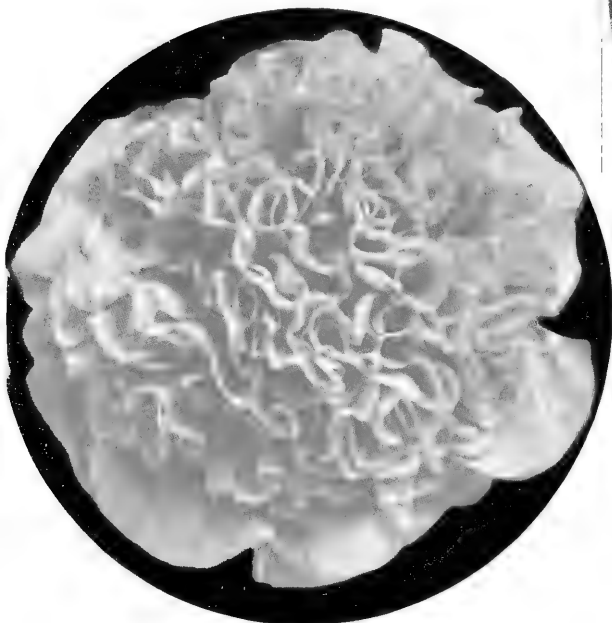
Heliopsis

Golden Green Heart. Dwarf and free blooming. Bright yellow flowers all through the summer. An excellent plant for garden display and for cutting. 2½-in. pots, \$1.50 per doz.; \$12.00 per 100.

Double Hollyhock

Crimson, Maroon, Yellow, White. Newport Pink.

Any of above, field-grown plants, \$1.50 per doz.; \$10.00 per 100



DOUBLE HOLLYHOCK

Iberis

Gibraltarica. Early-blooming, lilac variety. Contrasts well with Sempervirens.

Sempervirens. Hardy Candytuft. White flowers.

Either of above, 2½-in. pots, \$1.50 per doz.; \$12.00 per 100

Lathyrus (Hardy Sweet Pea)

Latifolius. Vigorous, half-climbing vine with flowers similar to sweet peas. Mixed colors—pink, lavender and white. 2½-in. pots, \$1.00 per doz.; \$7.50 per 100.

Lavandula

Vera. Sweet Lavender. Very fragrant blue flowers in late summer. 2½-in. pots, \$1.50 per doz.; \$12.00 per 100.



LIRIOPE MUSCARI

Liriope

Muscari. Fine border or perennial plant growing about 12 inches high, with grass-like foliage. Bright lilac-violet flowers on 6 to 12-inch spikes in July and August. Does very well in the shade. 3-in. pots, \$2.00 per doz.; \$15.00 per 100.

Variegated. Like the above except that the leaves are striped white and green and the somewhat larger flowers are carried on longer stems. Later blooming. 3-in. pots, \$3.00 per doz.; \$20.00 per 100.

VESTAL'S HARDY PERENNIALS

Mint

Fragrant leaves for flavoring. Spearmint flavor. 3-in. pots, \$1.00 per doz.; \$8.00 per 100.

Peonies

Edulis Superba. Bright rose-pink; fragrant. Early.

Felix Crousse. Crimson.

Festiva Maxima. Dazzling white. Very early.

Mme. Jules Elie. Silvery lavender-pink. Very large.

Officinalis Rubra. Crimson. Early.

Any of above, 3 to 5-eye divisions, 75c each

Hardy Phlox

Blue Boy. Nearest to true blue.

Flash. Crimson-red.

Leo Schlageter. Brilliant scarlet. Medium tall.

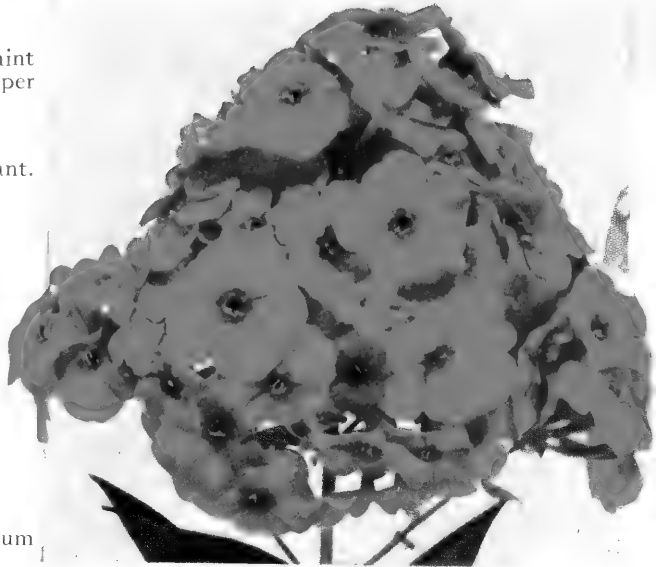
Lillian. Salmon-pink.

Pink Charm. Bright clear pink. Medium height.

World Peace. Very large pure white.

Two-year, field-grown plants, 20c each

Subulata. Ground-Pink; known in the South as "Thrift." Mats of dense growth. Pinkish flowers in early spring. 3-in. pots, \$1.50 per doz.; \$12.00 per 100.



HARDY PHLOX, FLASH

Garden Pinks

Dinah. Deep Persian rose with maroon center. Fine for cutting, with no split calyx. \$2.00 per doz.; \$15.00 per 100.

Her Majesty. Dazzling white. 2½-in. pots, \$1.25 per doz.; \$10.00 per 100.

Mrs. Dina Weller. Beautiful little globe-shaped plant covered with delicate salmon-pink flowers tinted faintly with lavender; bright ring in center. 2½-in. pots, \$1.50 per doz.; \$10.00 per 100.

Rosemary

A fragrant herb for a sunny spot. 2½-in pots, \$1.00 per doz.; \$7.00 per 100.

Salvia

Farinacea. Silvery foliage and lavender flowers. 2½-in. pots, \$1.00 per doz.; \$7.00 per 100.



GARDEN PINKS



THRIFT / *Phlox subulata* /

VESTAL'S HARDY PERENNIALS

Old Garden Sage

Salvia officinalis. For flavoring. $2\frac{1}{2}$ -in. pots, \$1.50 per doz.; \$10.00 per 100.

Early Giant Imperial Stock

Canary-Yellow.

Elk's Pride. Royal purple.

Lavender.

Cerise.

Crimson.

White.

Any of above, $2\frac{1}{2}$ -in. pots, 75c per doz.; \$6.00 per 100

Tansy

An aromatic herb. $2\frac{1}{2}$ -in. pots, \$1.00 per doz.; \$8.00 per 100.

Thyme

English. Upright; 12 inches high. Aromatic.

Creeping. Spreading habit. Fine for rock gardens and stone walks.

Either of above, $2\frac{1}{2}$ -in. pots, \$1.00 per doz.; \$7.00 per 100

Wallflower

Double Early Wonder. Orange, gold, bronze and yellow flowers. Very early.

Siberian. Dwarf, yellow. Early spring.

Either of above, $2\frac{1}{2}$ -in. pots, 75c per doz.; \$6.00 per 100

VIOLETS



Violet

Purple Robe. Large flowers of deep violet-blue. Very fragrant. $2\frac{1}{2}$ -in. pots, \$1.50 per doz.; \$12.00 per 100.

VESTAL'S Vegetable Plants

GLOBE ARTICHOKE. Favorably grown throughout the Southern States. $2\frac{1}{2}$ -in. pots, \$1.00 per doz.; \$8.00 per 100.

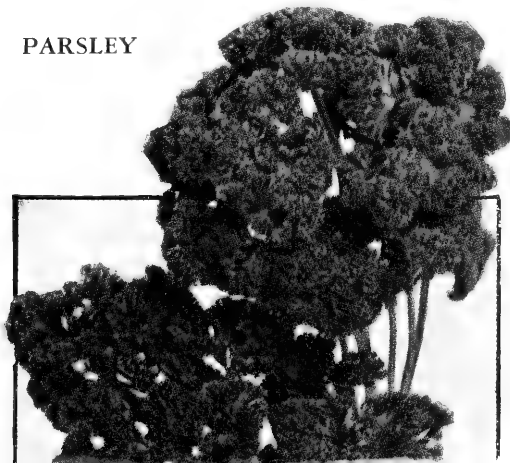
ASPARAGUS. Field-grown, 2-yr. roots, 50c per doz.; \$4.00 per 100.

CHIVES. Mild form of onion, excellent for seasoning. 2-in. pots, 75c per doz.; \$6.00 per 100.

EGGPLANT, New York Improved. 2-in. pots, 50c per doz.; \$4.00 per 100.

PARSLEY, Moss Curled. $2\frac{1}{2}$ -in. pots, 75c per doz.; \$6.00 per 100.

PARSLEY



PEPPERS, California Wonder. Large; mild, thick flesh.

Chinese Giant. Huge sweet Pepper.

Pimiento. Sweet; green changing to red.

Chili. Long, slim, hot variety.

Any of above, 2-in. pots, 50c per doz.; \$4.00 per 100

RHUBARB. Dormant field plants, \$1.50 per doz.; \$10.00 per 100.

TOMATO, Burpee's Big Boy Hybrid. Smooth, huge, heavy, scarlet-red. \$10.00 per 100.

Gulf State. Globe shape; purplish pink.

Marglobe. The standard variety.

Ponderosa. Non-acid. Deep pink, very large.

Rutgers. Heavy bearer. Very fine.

Vaughan's Early Hybrid. Large, early. Heavy bearer. \$10.00 per 100.

Any of above, except where noted, 2-in. pots, 50c per doz.; \$4.00 per 100

JOS. W. VESTAL & SON

VESTAL'S *fine* ROSES

We have a wonderful crop of husky, healthy Rose plants, well adapted to our Southwest conditions. They have splendid root systems and will transplant easily. Vestal Roses are most favorably known all through this area; it will pay you to order from us.

Hybrid Teas

Capistrano. Plant Pat. 922. (Retail \$2.00.) Glowing rose-pink that lasts very well; double flower with heavy-textured petals. Vigorous plant, blooming freely. Rich fragrance. \$1.75 each; 10 for \$15.00.

Charlotte Armstrong. Plant Pat. 455. (Retail \$2.25.) Warm red buds that open to cerise blooms 3 to 4 inches across. Long lasting and fragrant. \$1.60 each; 10 for \$15.00.

Chrysler Imperial. Plant Pat. 1167. (Retail \$2.50.) Long buds and very large, exhibition blooms of vivid crimson-red. Sturdy plant. \$1.85 each; 10 for \$18.00.

Countess Vandal. (Retail \$1.50.) Inside salmon-pink; reverse coppery pink. Beautifully shaped, double flower. \$1.00 each; 10 for \$10.00.

Crimson Glory. (Retail \$1.50.) Velvety crimson flowers with wonderful fragrance. The most popular crimson Rose. \$1.00 each; 10 for \$10.00.

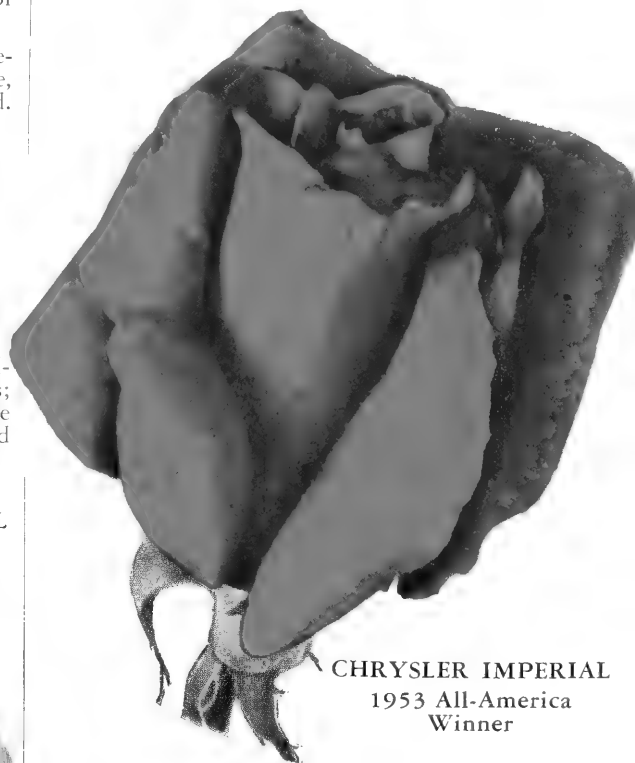
Eclipse. (Retail \$1.50.) Long, slender yellow buds and double to semi-double flowers; fragrant. Fairly tall plants, producing fine crops of bloom. Excellent for cutting and boutonnieres. \$1.00 each; 10 for \$10.00.

HELEN TRAUBEL
1952 All-America
Winner



Editor McFarland. (Retail \$1.50.) The standard dark pink garden Rose. Lasting color; fine for cutting. The healthy plants are generous bloomers. 90c each; 10 for \$8.00.

Etoile de Hollande. (Retail \$1.50.) The world's favorite red Rose. Loosely double blooms with huge petals of scarlet-crimson. Delicious fragrance. Big, branching plants. 90c each; 10 for \$8.00.



CHRYSLER IMPERIAL
1953 All-America
Winner

Forty-niner. Plant Pat. 792. (Retail \$2.50.) A brilliant bicolored Rose, chrome-yellow on the outside of the petals and vivid orient-red on the inside. Vigorous and upright growth. \$1.85 each; 10 for \$17.50.

Fred Howard. Plant Pat. 1006. (Retail \$2.50.) Long, rich yellow buds penciled light pink, opening to full double, high-centered blooms. Dark, shiny green foliage. \$1.85 each; 10 for \$18.00.

Golden Rapture. (Retail \$1.50.) Large double blooms of rich yellow, lasting very well. Fine stems, ideal for cutting. 90c each; 10 for \$8.00.

VESTAL'S FINE ROSES

Helen Traubel. Plant Pat. 1028. (Retail \$2.50.) Light brilliant pink to rich apricot; large, long buds and 4 to 5-inch flowers. Very free flowering. \$2.00 each; 10 for \$18.00.

Kaiserin Auguste Viktoria. (Retail \$1.50.) Snowy white petals arranged symmetrically around a lemon-white center. Magnolia-like fragrance. 90c each; 10 for \$8.00.

Katherine T. Marshall. Plant Pat. 607. (Retail \$1.75.) Large, open blooms of warm pink. Perfectly formed; fruity fragrance. Hardy and vigorous. Long stems, ideal for cutting. \$1.25 each; 10 for \$12.00.

Lowell Thomas. Plant Pat. 595. (Retail \$2.00.) Lovely buds and high-centered flowers of lemon-chrome color. Slight tea fragrance. Upright plants with strong stems and lustrous green foliage. \$1.40 each; 10 for \$13.50.

Mirandy. Plant Pat. 632. (Retail \$2.25.) Deeply fragrant and richly colored new Rose. Huge, very double flowers of dark crimson, freely produced on strong, upright stems. Leathery dark foliage; Damask fragrance. \$1.50 each; 10 for \$14.00.

Mission Bells. Plant Pat. 923. (Retail \$2.00.) Salmon-pink blooms of good form. Pointed buds and very large flowers often 5 inches across, produced in abundance all season. Bushy plants, resistant to black-spot. \$1.50 each; 10 for \$14.00.

Mejave. Plant Pat. 1176. (Retail \$2.75.) Blended orange, apricot and salmon tones. Large, handsome buds and flowers, perfect for cutting. Tall, healthy plant. \$2.00 each; 10 for \$19.00.

Mrs. Pierre S. du Pont. (Retail \$1.50.) A very fine yellow garden Rose. Double blooms with spicy fragrance. Attractive dark shiny foliage. Excellent cut flowers. 90c each; 10 for \$8.00.

New Yorker. Plant Pat. 823. (Retail \$2.00.) Velvety, long-lasting scarlet. Double, high-centered flowers with fruity scent. A free bloomer. \$1.50 each; 10 for \$14.00.

Nocturne. Plant Pat. 713. (Retail \$2.00.) Long-pointed buds opening slowly to bright cardinal-red flowers with darker shadings. Petals slightly wavy; fragrant. Vigorous; early blooming. \$1.50 each; 10 for \$14.00.

Peace. Plant Pat. 591. (Retail \$2.50.) The buds are coppery pink, but when the flower opens fully this pink is the edging of a beautiful, wide-petaled bloom of softest yellow. Very strong plant with dark foliage. \$2.00 each; 10 for \$18.00.

Picture. (Retail \$1.50.) Beautifully formed, medium-sized blooms of clear rose-pink. Vigorous, bushy plant; very productive. The buds are especially attractive. 90c each; 10 for \$8.00.

Pink Radiance. (Retail \$1.50.) Brilliant pink shaded darker on the reverse. Vigorous; always in flower. The standard variety for beginners. 90c each; 10 for \$8.00.

Poinsettia. (Retail \$1.50.) Bright unfading scarlet flowers of good size. Slight fragrance. An abundant bloomer. Vigorous, compact growth. 90c each; 10 for \$8.00.

President Herbert Hoover. (Retail \$1.50.) The best tall bicolor. Long-pointed buds and large flowers in a blend of soft yellow and rose-pink. Very long, strong stems. 90c each; 10 for \$8.00.

Red Radiance. (Retail \$1.50.) Very stout, healthy plants bearing light rosy crimson flowers. Continuous bloomer. A good plant for every garden. 90c each; 10 for \$8.00.

San Fernando. Plant Pat. 785. (Retail \$1.75.) A streamlined bud of brilliant currant-red. Long-lasting blooms with firm, glowing petals. Pronounced perfume. Strong, upright grower. \$1.40 each; 10 for \$13.00.

Senator Joe T. Robinson. (Retail \$1.50.) Pleasing dark red blooms of good size and form; delightfully fragrant. Strong and bushy. 90c each; 10 for \$8.00.

Sutter's Gold. Plant Pat. 885. (Retail \$2.25.) Long, slender buds are produced in great quantities. Semi-double, high-centered flowers, varying in color from deep orange through various shades of yellow. Delightful tea perfume. Glossy, light foliage. \$1.75 each; 10 for \$16.00.

Tiffany. Plant Pat. 1304. (Retail \$3.00.) Beautiful phlox-pink color. Long buds and perfectly formed, high-centered flowers with petals of heavy texture. Fragrant. Very strong plant. \$2.25 each; 10 for \$21.00.

NEW! Grandiflora Rose

Queen Elizabeth. Plant Pat. 1259. (Retail \$3.00.) Subtle blending of soft carmine-rose and dawn-pink. Tantalizing perfume. Long, almost thornless stems. Produces as many flowers as a Floribunda but with the wonderful bud form, large and long-lasting flowers and cutting stems of the Hybrid Teas. \$2.25 each; 10 for \$21.00.

1955 All-America Winner

QUEEN
ELIZABETH



VESTAL'S FINE ROSES

Floribundas

Betty Prior. Plant Pat. 340. (Retail \$1.50.)

Cupped, 5-petaled flowers in clusters; carmine-pink. Vigorous and bushy. \$1.25 each; 10 for \$12.00.

Cecile Brunner. (Retail \$1.50.) Perfect little buds and very double, rose-pink flowers. An ideal buttonhole Rose. 90c each; 10 for \$8.00.

Donald Prior. Plant Pat. 377. (Retail \$1.50.) Bright scarlet, semi-double, cupped, fragrant blooms in huge clusters. Profuse blooming. \$1.25 each; 10 for \$12.00.

Fashion. Plant Pat. 789. (Retail \$2.00.) An entirely new color—coral suffused with gold. Blooms all season; hardy and vigorous. \$1.50 each; 10 for \$14.00.

Floradora. (Retail \$1.50.) Perfect camellia-shaped blooms of bright cinnabar-red. Very vigorous growth; free flowering. 90c each; 10 for \$8.00.

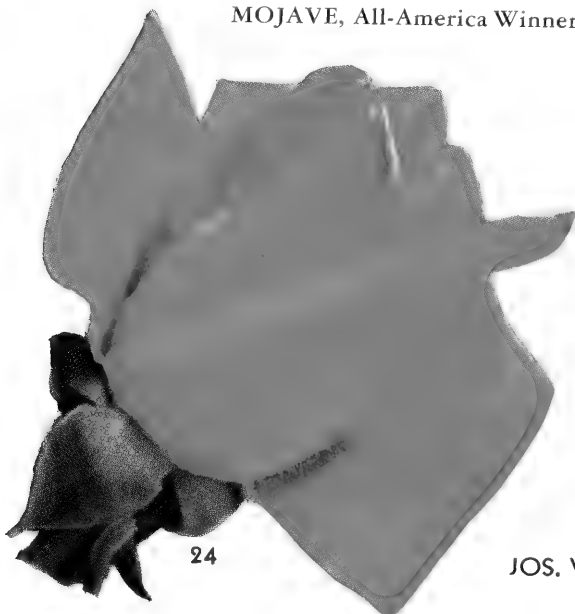
Jiminy Cricket. Plant Pat. App. for. (Retail \$2.50.) Masses of tangerine-red buds, becoming pink-coral when fully open. Never becomes unpleasant in color. Attractive for hedges, growing 4 feet tall. \$2.00 each; 10 for \$19.00.

Lilibet. Plant Pat. 1209. (Retail \$2.00.) Clusters of porcelain-pink blooms, very charming at all stages. Spicy fragrance. Bushy plant with glossy foliage. \$1.75 each; 10 for \$17.50.

Pinocchio. Plant Pat. 484. (Retail \$1.50.) Long-lasting flowers like miniature Hybrid Teas; salmon-pink in the bud, becoming soft clear pink. Excellent for arrangements. \$1.25 each; 10 for \$12.00.

Vogue. Plant Pat. 926. (Retail \$2.00.) Intense cherry-coral with perfectly formed, 3 to 4-inch flowers. Grows 2½ to 3 feet tall. Rich dark green foliage. \$1.50 each; 10 for \$14.00.

MOJAVE, All-America Winner



© FASHION, All-America Winner

Climbers

Cl. Cecile Brunner. (Retail \$1.50.) The climbing form of the ever-popular Sweet-heart Rose. Small, double, pink. Blooms intermittently all summer. \$1.00 each; 10 for \$9.00.

Cl. Crimson Glory. Plant Pat. 736. (Retail \$2.50.) Rich crimson blooms on long cutting stems. Wonderfully fragrant. Blooms all season. \$2.00 each; 10 for \$19.00.

Cl. Etoile de Hollande. (Retail \$1.50.) Scarlet-crimson blooms just like Etoile de Hollande, but borne on a good climbing plant. \$1.00 each; 10 for \$9.00.

Cl. Peace. Plant Pat. 932. (Retail \$2.00.) Palest yellow flushed pink—like the bush Peace Rose, but a wonderful climbing plant. Will make a showplace of your garden. \$1.50 each; 10 for \$14.00.

Cl. Picture. Plant Pat. 524. (Retail \$2.00.) Velvety rose-pink blooms carried on long stems. Double and high centered. A good climber. \$1.50 each; 10 for \$15.00.

Cl. Talisman. (Retail \$1.50.) A climbing sport of Talisman, blooming continuously. Scarlet and gold. 90c each; 10 for \$8.00.

High Noon. Plant Pat. 704. (Retail \$2.50.) Lemon-yellow blooms tinted red. Flowers of medium size, loosely cupped, fragrant. A vigorous, upright climber to about 8 feet; blooms all season. \$2.00 each; 10 for \$19.00.

Paul's Scarlet Climber. (Retail \$1.50.) Brilliant scarlet flowers in handsome sprays in the spring. Very dependable. 90c each; 10 for \$8.00.

VESTAL'S *Evergreens*



BAKER'S PYRAMIDAL ARBORVITAE

Arborvitae (Thuja)

Orientalis aurea nana. Berckmann's Golden Arborvitae. Globular, compact; dark green tipped golden yellow. 12 in., \$1.00 each; 18 in., \$1.50; 24 to 30 in., \$2.50.

Orientalis Bakeri. Baker's Pyramidal Arborvitae. Tall, columnar tree with dense, bright green foliage. Excellent for producing formal effects. 18 to 24 in., 80c each; 24 to 30 in., \$1.00; 30 to 36 in., \$1.25; 3 to 4 ft., \$1.60; 4 to 5 ft., \$2.00.

Orientalis bonita. Dwarf. Globe shape; dark green. 12 in., \$1.00 each; 15 in., \$1.25; 18 in., \$1.50; 24 in., \$1.75; 30 in., \$2.00.

PFITZER JUNIPER



Cedrus

Deodara. Handsome bluish green evergreen for the South. Pyramidal; large. 18 to 24 in., \$2.00 each; 2 to 3 ft., \$3.00; 3 ft. and up, \$4.00.

Junipers (Juniperus)

Chinensis columnaris. Forms a narrow pyramid, blue in color. Needs an open, sunny location. A rapid grower, with sharp and prickly needles. 3 ft., \$2.50 each; 4 ft., \$3.50; 5 ft., \$4.50; 6 ft., \$5.00.

Chinensis Keteleeri. Pyramid type with dark green foliage. Compact and rapid growing. 3 ft., \$3.00 each; 4 ft., \$3.50; 5 ft., \$4.00; 6 ft., \$4.50.

Chinensis Pfitzeriana. Pfitzer Juniper. Low, spreading growth. Will stand considerable shade and crowding. 15 in., \$1.00 each; 18 in., \$1.50; 24 in., \$2.00; 30 in., \$2.50; 36 in., \$3.00.

Chinensis sylvestris. Important throughout the South. Tall, dense grower. 3 ft., \$2.50 each; 4 ft. \$3.00.

Excelsa stricta. Spiny Greek Juniper. Narrow and columnar, with spiny glaucous blue foliage. 12 in., 75c each; 15 in., \$1.00; 18 in., \$1.50; 24 in., \$2.00; 30 in., \$2.50; 36 in., \$3.00.

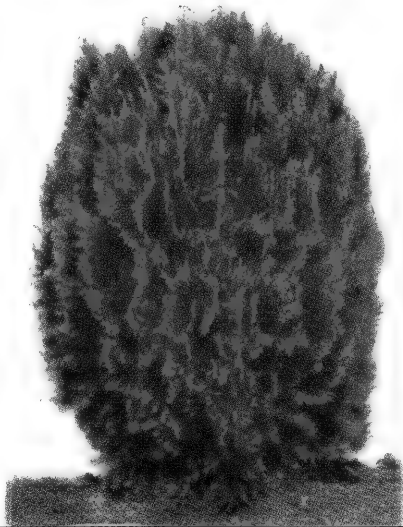
Hetzi glauca. A new prostrate Juniper with the same habit of growth as Pfitzer, but with glaucous blue foliage. 24 in., \$2.00 each; 30 in., \$2.50; 36-in. spread, \$3.00.

Virginiana Canaerti. Very rich, dark green foliage; keeps its color well in winter. 3 ft., \$3.00 each; 4 ft., \$4.00; 5 ft., \$5.00; 6 ft., \$5.50.

Virginiana glauca. Silvery blue, brightest in spring. Grows quite fast; may be trimmed. 3 ft., \$3.00 each; 4 ft., \$4.00; 5 ft., \$5.00; 6 ft., \$5.50.

Virginiana Hilli. Hill Dundee Juniper. Grayish green, becoming slightly pinkish in winter. Will grow to 20 feet but may be trimmed to compact form. 3 ft., \$3.00 each; 4 ft., \$4.00; 5 ft., \$5.00; 6 ft., \$5.50.

BERCKMANN'S GOLDEN ARBORVITAE



VESTAL'S

Broad-leaved Evergreens



ABELIA GRANDIFLORA

Abelia

Grandiflora. Dark glossy leaves and a profusion of small, pinkish white flowers all season. Grows to 6 feet high and does very well in the South. 15 to 18 in., \$1.00 each; 18 to 24 in., \$1.50; 24 to 30 in., \$2.00; 30 to 36 in., \$2.50.

Edward Goucher. Dwarf. Slower in growth, with smaller leaves and pink flowers. 18 to 24 in., \$2.00 each.

Azalea

Coral Bells. Shell-pink, deeper in center. Compact grower.

Hexe. Deep red. Low, dense growth.

Hinodegiri. Masses of bright scarlet flowers. Foliage almost evergreen.

Dormant plants of above, 6-in. heads, \$1.25 each; 8-in. heads, \$1.75; 10-in. heads, \$2.25

Boxwood

Buxus sempervirens. Dwarf, slow-growing, compact plant. An excellent strain. This block is now six years old. 12 in., \$2.00 each; 15 in., \$3.00.

B. Harlandi. Somewhat more spreading than the average Boxwood but small leaved and very good for hedges. 12 in., \$1.50 each; 15 in., \$2.00.

Camellia japonica

Good selection of 20 to 25 varieties in various sizes up to 4 feet. Ask for a list of varieties, sizes and prices.

Carolina Yellow Jessamine

Gelsemium sempervirens. One of the few evergreen vines of rapid growth, with fragrant, bell-shaped, golden flowers. Bears abundantly in early spring. Excellent for trellis, pillars and arbors where a permanent evergreen vine is needed. 2½-in. pots, \$15.00 per 100. 4-in. pots, 50c each.

Cherry Laurel

Glossy bright green leaves on very large trees. Very good for background and hedges. Trim severely when transplanting. 2 to 3 ft., \$1.50 each; 3 to 4 ft., \$2.00; 4 to 5 ft., \$2.50; 5 to 6 ft., \$3.00.

Cape Jasmine (Gardenia)

Fortunei. Lovely, fragrant, waxy white blooms in early summer, repeating several times all season. 15 to 18 in., 75c each; 18 to 24 in., \$1.00. Heavy 18 to 24-in. plants, \$1.50 each. Heavy 30 to 36-in. plants, \$2.00 each.



ILEX CORNUTA BURFORDI

VESTAL'S
BROAD-LEAVED EVERGREENS

English Laurel

A large, broad-leaved evergreen with large, light lemon-green foliage. Excellent as a background or specimen plant. 3 to 4 ft., \$3.00 each.

Ilex

Cornuta. Chinese Holly. Compact plants with oblong leaves, reaching 10 to 20 feet. Red berries. 15 to 18 in., \$1.50 each.

Cornuta Burfordi. A more globose form with drooping branches and oblong leaves, usually smooth except for a sharp tip. Large, heavy, brilliant red berries. 15 to 18 in., \$1.50 each; 18 to 24 in., \$2.00.

Crenata rotundifolia. Japanese Holly. Round, glossy leaves. Compact plant that may be pruned as desired. Black berries. 15 to 18 in., \$1.50 each.

Opaca, East Palatka. Light green foliage, almost smooth. Bright red berries, borne in great profusion. 18 to 24 in., \$1.50 each; 24 to 30 in., \$2.00; 30 to 36 in., \$2.75; 3 ft., \$3.50; 4 ft., \$4.50; 5 ft. and up, \$6.00.

Opaca Howardi. A form of American Holly but a more rapid grower, with larger berries more abundantly produced. 18 to 24 in., \$1.50 each; 24 to 30 in., \$2.00; 30 to 36 in., \$2.75; 4 ft., \$3.50; 5 ft., \$5.00.

Jasminum

Humile. A large shrub with bright yellow flowers in summer and early fall. Hardy outdoors south of Washington, D. C. 18 in., \$1.00 each; 24 in., \$1.50.

Ligustrum

Lucidum. Wax-leaf Privet. A large shrub, very showy when in bloom. Panicles of flowers 10 inches long. Good in the South. 15 to 18 in., \$1.00 each; 18 to 24 in., \$1.50; 24 to 30 in., \$1.75; 30 to 36 in., \$2.00.

Magnolia

Grandiflora. Southern Magnolia. 2 to 3 ft., \$1.50 each; 3 to 4 ft., \$2.50; 4 to 5 ft., \$3.75; 5 to 6 ft., \$5.00. All sizes B&B.

Nandina

Domestica. A rather slow grower with leaves changing from green to red in winter. Large clusters of white flowers; red berries. Regular variety, 12 in., 50c each; 15 in., 75c; 18 in., \$1.00; 24 in., \$1.50; 30 in., \$2.00. Dwarf variety, 12 in., 75c each; 15 in., \$1.00; 18 in., \$1.50.

Photinia

Glabra. Slow and irregular in growth, with new growth bright vermilion-red. A very fine hedge or specimen plant. 15 to 18 in., \$1.25 each; 18 to 24 in., \$1.75.

Serrulata. Dark green, large-toothed, holly-like foliage. Grows rapidly to large size. 18 to 24 in., \$1.50 each; 24 to 30 in., \$2.00.



NANDINA DOMESTICA

Pyracantha

Coccinea Lalandi. A vigorous, tree-like shrub with huge clusters of orange-scarlet berries all winter. 1-gal. size, 18 to 24 in., \$1.40 each.

Rosedale. (Trade-mark Registered.) Large, orange-red berries in profusion. Becomes colorful earlier than other Pyracanthas. 1-gal. size, 15 to 18 in., \$1.50 each.



GARDENIA

VESTAL'S

Flowering Shrubs and Trees

Althea

Banner. Double, clear pink.

Joan of Arc. Double, pure white.

Lucy. Double, rosy red.

Any of above, 2 to 3 ft., 50c each

Berberis (Barberry)

Thunbergi. Japanese Barberry. Rich green foliage turning bright tones in fall. A slow-growing hedge plant. Bright red berries all winter. 15 to 18 in., 40c each.

Thunbergi atropurpurea. Red-leaf Japanese Barberry. Bronzy foliage all season. Needs full sunlight. 15 to 18 in., 60c each.

Buddleia (Butterfly-Bush)

Ile de France. Purple. Blooms until late fall. 2-yr., field-grown plants, 40c each; \$35.00 per 100.

Cercis

Canadensis. American Redbud. A fine native shrub or small tree with little rosy pink flowers all along the branches in spring. 3 to 4 ft., \$1.00 each; 4 to 5 ft., \$1.25.

Chinensis. Dwarf Chinese Redbud. An excellent companion for the American Redbud, growing only about half as tall. 2 to 3 ft., \$1.00 each.

Cornus

Florida. White Dogwood. Beautiful single white flowers, followed by red fruits. A very ornamental small tree. Bare root, 2 to 3 ft., \$1.00 each; 3 to 4 ft., \$1.50; 4 to 5 ft., \$2.00. B&B, 2 to 3 ft., \$1.50 each; 3 to 4 ft., \$2.50; 4 to 5 ft., \$4.00.

Florida rubra. Pink Dogwood. Bare root, 2 to 3 ft., \$2.00 each; 3 to 4 ft., \$3.00. B&B, 2 to 3 ft., \$3.00 each; 3 to 4 ft., \$4.00; 4 to 5 ft., \$5.00; 5 to 6 ft., \$7.50.

Cydonia

Japonica. Flowering Quince. Uniform scarlet-red flowers appearing before the leaves in early spring. 2 to 3 ft., 75c each.

Deutzia

Crenata. Clusters of pure white flowers in mid-spring. A dwarf shrub for part shade. 2 to 3 ft., 30c each; 3 to 4 ft., 50c.

Forsythia

Spring Glory. Golden-Bells. A vigorous grower; deep yellow bloom in early spring. Very popular. 3 to 4 ft., 75c each.

Hypericum

Moserianum. An attractive shrub with drooping branches and yellow flowers. Grows to 2 feet tall. 18 to 24 in., 40c each; 24 to 30 in., 60c.

Kolkwitzia

Amabilis. Beauty-bush. A fountain of pink in spring. 2 to 3-ft. plants, \$1.50 each.

Lagerstroemia

Indica. Crape-Myrtle. A very vigorous shrub known throughout the South. Fine for hedges, specimens, and background plantings. Blooms for several months.

Pink or Watermelon-Red. Either, 18 to 24 in., 35c each; 2 to 3 ft., 50c; 3 to 4 ft., 75c. B&B, double these prices.

Lonicera (Honeysuckle)

Bush. Strong shrub about 5 feet high. Fragrant white flowers, tinged yellow and red. 24 to 30 in., 50c each.

Japonica Halliana. White flowers, turning yellow. A good porch vine and ground cover. 3-in. pots, 35c each.



FRENCH LILACS

VESTAL'S FLOWERING SHRUBS AND TREES

Magnolia

Nigra. Japanese Magnolia. Not evergreen. Large, tulip-shaped, dark reddish purple flowers before the leaves. Very showy large bush. B&B, 18 to 24 in., \$1.00 each; 2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00.

Flowering Peach

An ornamental small tree with very pretty spring bloom. **Double Red, Pink and White.** Each, 3 to 4 ft., 75c each.

Philadelphus (Mock-Orange)

Mont Blanc. Large, milk-white flowers very freely produced. 3 to 4 ft., 50c each.

Virginalis. Semi-double, white, fragrant. A large, vigorous shrub. 2 to 3 ft., 75c each.

Privet

Amur River South. A splendid hedge plant for the South. 18 to 24 in., \$12.00 per 100.

Salix

Babylonica. Weeping Willow. Very graceful. Needs a moist location. 6 to 8 ft., \$2.00 each.

Spiraea

Anthony Waterer. Flat heads of rosy carmine in midsummer. 15 to 18 in., 50c each.

Prunifolia. Bridal Wreath. Long sprays of tiny white flowers in late spring. 2 to 3 ft., 60c each.

Thunbergi. Feathery foliage and a cloud of dainty white flowers in early spring. Grows to 5 feet high. 18 to 24 in., 50c each.

Vanhouttei. Bluish green leaves; flowers in profusion. Very popular. Grows 8 feet high. 2 to 3 ft., 40c each; 3 to 4 ft., 50c.



WISTERIA VINE

Syringa (Lilac)

French, Lavender and White. Either color, 2 to 3 ft., \$1.00 each.

Vulgaris. Common Lilac. **Purple and White.** Either color, 2 to 3 ft., \$1.00 each.

Viburnum

Opulus sterile. Snowball. Dazzling white, ball-shaped flowers in late spring. 2 to 3 ft., \$1.00 each.

Vitex

Macrophylla. Chaste-Tree. A large shrub or small tree to 10 feet high. Dense spikes of fragrant lavender-blue flowers from midsummer to frost. 3 to 4 ft., 50c each.

Weigela

Eva Rathke. Dark reddish pink with white center. A very vigorous shrub.

Rosea. Deep rose-pink, trumpet-shaped flowers. Profuse bloomer.

Either of above, 2 to 3 ft., 75c each

Wisteria

A sturdy vine growing rapidly. Large flower clusters. **Purple or White.** Grafted plants, 2-yr., 40c each.



KOLKWITZIA



A Beautiful Spring Scene Showing Azalea Hinodegiri (see page 26), Alyssum saxatile compactum (see page 17), Phlox subulata (see page 20) and Flowering Dogwood (see page 28).

VESTAL'S *Fruits*

APPLE. 2-yr., 4 to 5 ft., \$1.00 each.

APRICOT. 2-yr., 4 to 5 ft., \$1.00 each.

CHERRY. 2-yr., 4 to 5 ft., \$1.00 each.

PEACH. 2-yr., 4 to 5 ft., 75c each.

PEAR. 2-yr., 4 to 5 ft., \$1.25 each.

PLUM. 2-yr., 4 to 5 ft., \$1.00 each.

PECAN, Stuart. 3-yr., 4 to 5 ft., \$2.50 each.

BLACKBERRY. 2-yr., \$10.00 per 100.

BOYSENBERRY. 2-yr., \$10.00 per 100.

DEWBERRY. 2-yr., \$10.00 per 100.

RASPBERRY. 2-yr., \$10.00 per 100.

STRAWBERRY. \$1.50 per 100.

STRAWBERRY, Mastodon Everbearing.
\$2.00 per 100.

FIG. 2-yr., 2 to 3 ft., 40c each.

GRAPE. 2-yr., \$30.00 per 100.

WHOLESALE

VESTAL & SON give no warranty, expressed or implied, as to description, quality, productiveness, or any other matter of any Seeds, Bulbs or Plants they send out, and they will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

BOX 871 LITTLE ROCK, ARK.

Write Mail or Express

Please send me the following order by.....

NAME (Very)
Plain

P. O. Box or Street..... R. F. D. No.....

Post Office

County _____ State _____

Express Office (If Different) _____
from P. O. _____

Forward now or about

If plants are not wanted immediately, please insert date for shipping.

DATE _____

19

Amount Enclosed

.....

No. C.O.D. orders.

Please do not ask for
C.O.D. shipments.

Seed orders are postpaid. No plant order accepted for less than \$2.00 unless 50c additional is enclosed with remittance to cover the cost of handling and postage.

Shrubs, evergreens, trees or other bulky articles cannot be shipped by parcel post.

[illegible]

IF ANY ITEM IS OUT OF STOCK May We Substitute?

Yes or No.

Amount
Carried Over

WE EMPLOY NO AGENTS BUT SELL TO YOU DIRECT BY MAIL

IF POSSIBLE ALL MEMBERS OF THE SAME HOUSEHOLD SHOULD ORDER UNDER ONE NAME



*The late CHARLES HOWELL VESTAL, grandson of the founder and our president.
Office adjoins one of the greenhouses*

The Present Voice of Vestal Says:

"When a business reaches its 75th year, it has truly become an institution. Vestal, at its Diamond Anniversary in Arkansas, reflects the prolonged shadow of its founder. We have tried to live up to the policies on which this company was BUILT. Its successful operation is positive evidence of the satisfaction of the hundreds of thousands of customers who have dealt with the House of Vestal year after year. Business goes only where it is invited and stays only when the treatment is good.

Our many customers have learned, by GLAD experience, that they can always rely on us as their dependable source of supply for a huge variety of the very highest quality growing plants available. Yes, whether it be the always popular, standard flowers and plants, or a hard-to-find, rare strain, VESTAL'S always strives to fill customers' requests to their utmost satisfaction. *That applies to YOU, too!"*

CONDITIONS OF SALE

All plants are offered subject to prior sale, net and F.O.B. Little Rock, Ark. A minimum packing charge of \$1.00 per carton will be made on all shipments except when payment in full accompanies the order.

All shipments turned over to a common carrier become your property. Claims for losses and delays and all other controversies should be filed with the carrier.

We prefer and recommend that all orders for greenhouse plants be shipped by express. Evergreens and other nursery stock can be safely shipped by motor truck or railway

freight, but orders for tender greenhouse plants, especially during the cold months, will receive better protection and more careful handling by Railway Express.

This list cancels all previous quotations, and the prices quoted herein are strictly for the wholesale trade.

We ask that all customers, when writing or ordering, use their printed business stationery so that there will be no question of their eligibility to obtain wholesale prices.

Address all correspondence to the firm.

NON-WARRANTY

We wish it to be distinctly understood, that while we take every precaution to have all plants and bulbs true to name, we give no warranty, expressed or implied, as to description, quality, productiveness, or any other matter, of any of the plants or bulbs we send out, and will not be in any way responsible for the crop. Every order we receive will be executed on these conditions only, which must be accepted by the customer when ordering goods. WE AIM to get new customers and keep old ones, and by honorable dealing to satisfy both customers and ourselves.

JOS. W. VESTAL & SON • Box 871 • Little Rock, Ark.

1955 All-America Winner

Floribunda Rose
JIMINY CRICKET
Plant Patent Applied for



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JOS. W. VESTAL & SON, Box 871, Little Rock, Ark.